



WE CHAMPION **MARKETING CAMPAIGNS**

From new product development to driving trials at launch or generating leads for your business, **STARA** provides a full-fledged service at all stages of your business.



STARA

WE CREATE BRANDS

You bring us your challenges. We offer you creative solutions.

STARA Enterprise is pioneering in a new era – a marketing agency that brings to you a fusion of creativity and analytics. Our brand range of services covers the entire spectrum of brand marketing, from brand creation, brand management, to brand analytics. This means, we can offer you the best of creative intelligence in conception, strategy, SEO optimization, and analysis for your brand.

STARA Enterprise brings together creative marketing acumen with relevant industry knowledge so that when you bring us your challenges, we offer you creative solutions that exceed will your expectations.

OFFERINGS



Brand Creation



Brand Design & ReDesign



Brand Identity Development



Product Concept Development



Brand Management



Campaign Management



Video Advertisements



Media Buying



Search Engine Marketing



Mobile Application Development



Social Media



Web Design



Direct Email Marketing



Brand Engagement



Brand Analytics



Market Research



Brand Audit



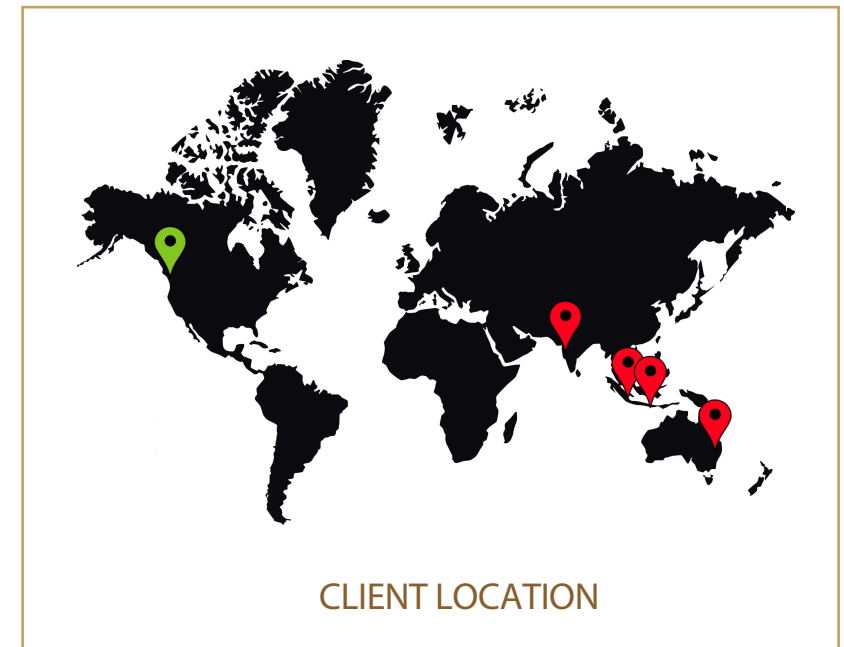
Brand Strategy Development



Digital Strategy

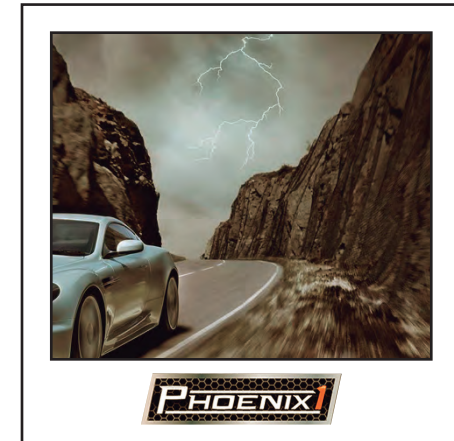


Digital Reporting

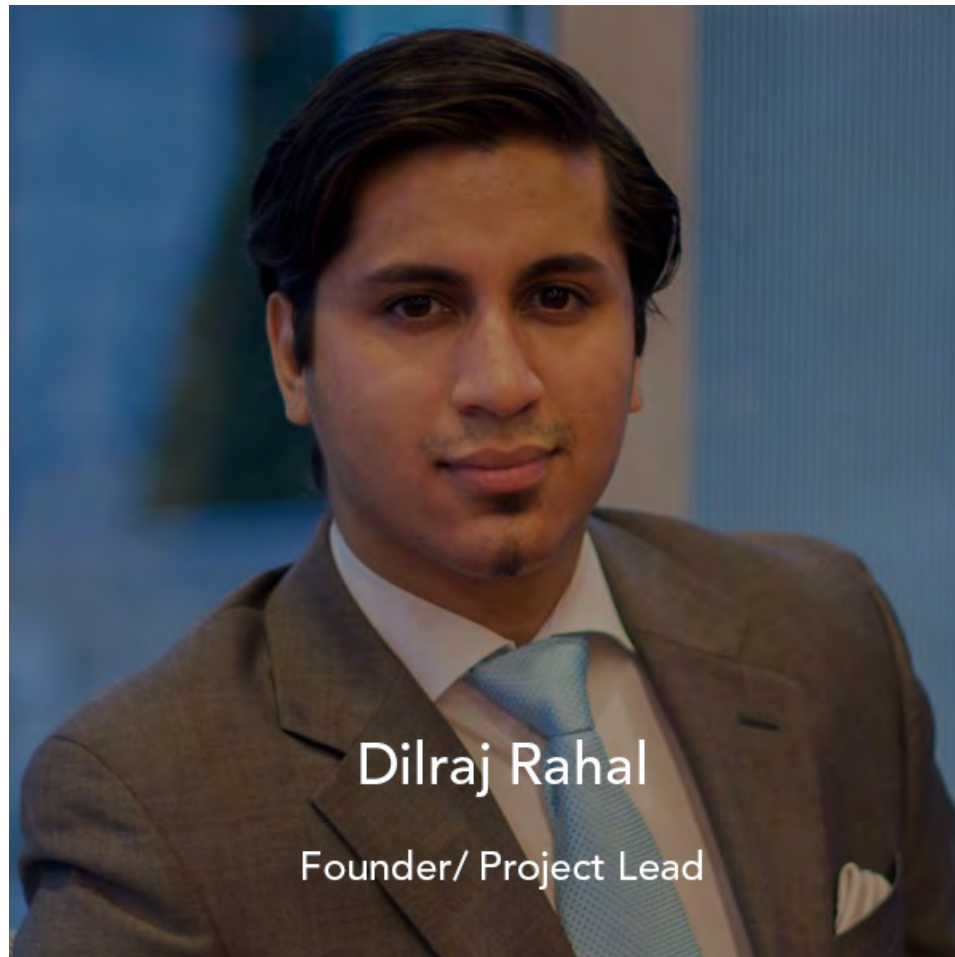


CLIENT LOCATION

OUR SUCCESS STORIES.



Meet our Leaders



DILRAJ RAHAL

Dilraj Rahal is a senior student at the Sauder School of Business, double majoring in Marketing and Real Estate, specialized in Brand Management and Digital Marketing. Dilraj is the ideal global citizen. Dilraj lived and worked in five different countries and is a multilingual speaker: fluent in Dutch, Indonesian, Malay with conversational Spanish and Hindi.

Managing multiple ventures, Dilraj is a serial entrepreneur who views challenge as a privilege, change as a constant and has the knack for taking calculated risks.

Meet our Leaders



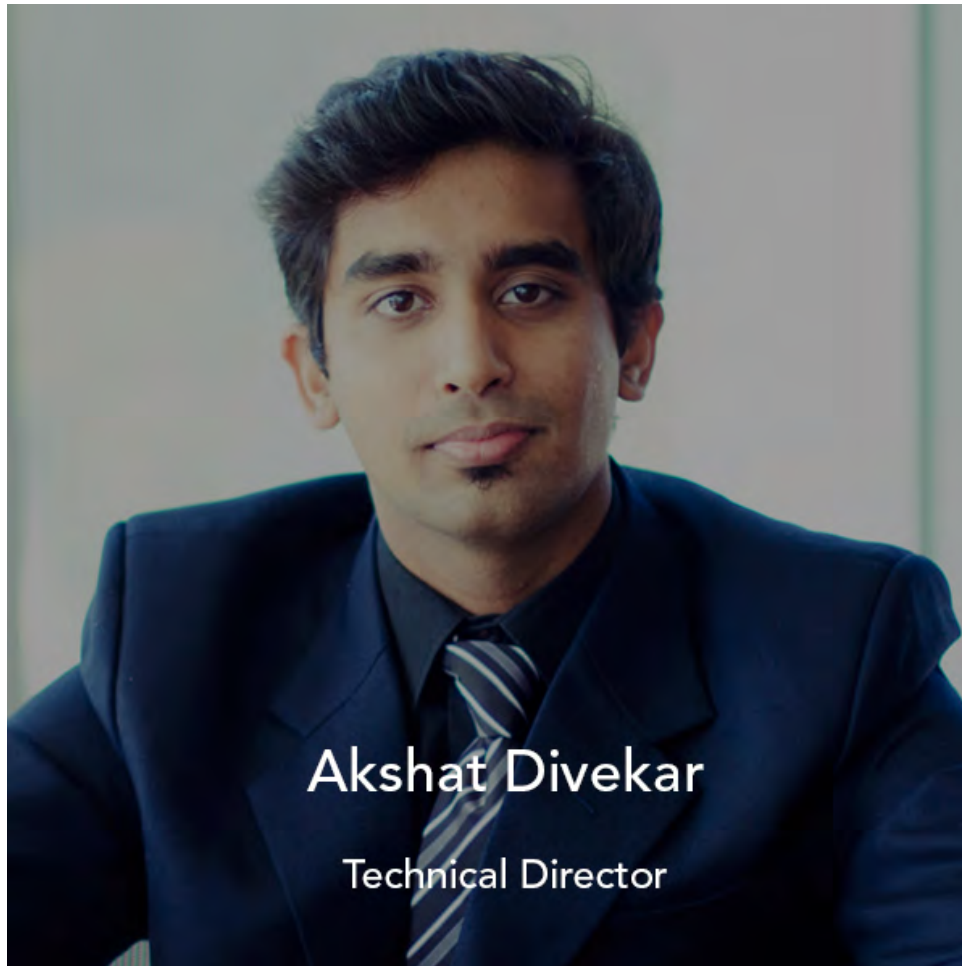
Eddie Liu

Facilitating Manager

EDDIE LIU

Born and raised in Canada, Eddie Liu is a passionately driven entrepreneur that recognizes opportunities in people and ideas in every environment. Starting from web presence developing from high school, he worked on a few websites for clubs and clients. Upon entering university, he continued to help around and came across his future business partners Dilraj and Akshat which led to the co-founding of STARA Enterprise. His role as the facilitating manager involves additional business development, project management and contributing to the company's direction as part of the senior management.

Meet our Leaders



AKSHAT DIVEKAR

With industry experience in Web Application Development, Akshat aims to assist in developing cutting-edge web applications for our clients. As a Computer Science student with a minor in Commerce, Akshat also helps clients manage their teams and hire the best developers in order to enable them to provide the services they desire. Having worked in the industry for the past year and a half, Akshat has gathered experience in web application development and has good communication, leadership and team-working skills.

Meet our Leaders



Shaun Liu

Administration Director

SHAUN LIU

Hailing from Taiwan, he received his B.A. (Hons) and M.P.A. from Queen's University before working in the public sector in Ottawa, Canada in 2010. After he moved to Vancouver, his talents were soon discovered by the founders of STARA and he was recruited to join the STARA team. Since then he has been an indispensable member of the team recruiting new team members, verifying contracts, and overseeing multiple administrative duties. He enjoys reading, learning new languages, and serving in his community.

CONTACT INFO

 [@STARAEnterprise](https://twitter.com/STARAEnterprise)

 [/STARAEnterprise](https://www.facebook.com/STARAEnterprise)

 [/STARA-Enterprise](https://www.linkedin.com/company/STARA-Enterprise)

 info@staraenterprise.com

STARA Enterprise

704- 990 Broughton Street,
Vancouver, BC, Canada V6G 2A5

www.staraenterprise.com



STARA

ENTERPRISE

