



WE ARE HIRING



STARA

WE CREATE BRANDS



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Introduction

STARA Enterprise is a strategic brand management agency founded upon the notion of creating value for people and businesses. We offer a full-fledged service to build brands, drive marketing campaigns and deliver quantified results through our three brand stages:

- Brand Creation
- Brand Management
- Brand Analytics

We are a team dedicated to delivering an exceptional brand experience through digital media, from search engine marketing to video advertisements. Inbound marketing has the power of drawing prospects and converting leads into consumers through engaging content and delivery. STARA Enterprise is here to build brands by using inbound marketing effectively with the target market.

As a company we embrace the STARA Brand of empowering businesses and people we work with. We want to work closely to provide a personalized all in one service for our clients. We also look forward to working in long term strategic partnerships and joint ventures as well as assisting clients on a project by project basis



STARA ENTERPRISE

CREATIVE

TECHNOLOGY

STRATEGY

BUSINESS DEVELOPMENT

ADMINISTRATION

ACCOUNTS

PRESIDENT

CREATIVE
DIRECTOR

DESIGNER

TECHNICAL
DIRECTOR

WEB
DEVELOPER

WEB
DESIGNER

STRATEGY
DIRECTOR

CONSULTING
MANAGER

BUSINESS
DEVELOPMENT
MANAGER

SOCIAL MEDIA
MANAGER

ADMINISTRATION
DIRECTOR

FINANCIAL
MANAGER

HR MANAGER

ACCOUNT
DIRECTOR

ACCOUNT
MANAGER

"We Champion Marketing Campaigns"

As your brand's #1 partner, we champion marketing campaigns. From new product development to driving trials at launch and generating leads for your brand, STARA provides a full-fledged service at all stage of your business.

BRAND CREATION



Brand Creation

What makes a great brand?

- Name & Logo Design
- Brand Design & Re-Design
- Brand Identity Development
- Product Concept Development

BRAND MANAGEMENT



Brand Management

How to communicate your brand?

- Campaign Management
- Video Advertisements
- Media Buying
- Search Engine Marketing
- Social Media
- Web Design
- Mobile Application Development
- Direct Email Marketing

BRAND ANALYTICS



Brand Analytics

How to measure & deliver?

- Market Research
- Brand Audit
- Brand Strategy Development
- Digital Strategy
- Digital Reporting

GRAPHIC DESIGNER

STARA Enterprise is looking for an innovative Graphic Designer responsible for creating concepts and designing materials for a wide variety of channels and vehicles. Demonstrating a creative eye and the ability to translate messaging into visual representations, the Graphic Designer will be key to maintaining the corporate brand.

JOB RESPONSIBILITIES

- **Creative direction** - Provides creative direction and high-end conceptual design across a wide variety of products including websites, mobile, event displays, multimedia and video, advertising, sales collateral (white papers, brochures etc.) and any design requests.
- **Design projects** - Manages design projects from concept through production including interfacing with other departments and external suppliers. Chooses the appropriate illustrations, layout, and page setting corresponding to the client's needs
- **Designing and creating materials** - Designs and creates production ready materials for web, print, advertising, display etc. that meet our marketing objectives and adhere to our corporate brand.
- **Brand identity implementation** - Ensures brand identity guidelines are appropriately adhered to in all design projects including 'one off' projects where style guides are not yet established.
- **Communication** - Maintains strong communication across the Marketing team to ensure the creative output is world-class and continuously improving.

DESIRED SKILLS & EXPERIENCE

- Working knowledge of a pre-press environment, including printing techniques, color theory, color separations, trapping, overprinting, bleeds and die lines
- Very Strong typography skill
- Very strong photography/videography skills
- Strong communication skills including the ability to articulate design rationale
- High Proficiency in Adobe CS especially InDesign, Illustrator, Photoshop
- Proven aptitude for quick creative thinking with attention to detail within demanding timelines

WEBSITE DESIGNER

STARA Enterprise is looking for a Web Designer responsible for putting together the online visual designs, including typography, visual concept, logo, and icon design for the internet and interactive platforms. They effectively communicate and coordinate with the entire team to ensure that the visual design communicates the desired message, and functions successfully for varying technical and performance specifications. The candidate must be capable of leading the creative aspects of a project and have demonstrated business acumen.

JOB RESPONSIBILITIES

- Create and maintain web page templates, site content, graphics assets across all company websites to ensure its quality and functionality for their intended purposes
- Develop site content and graphics by coordinating with copywriters and graphic designers
- Brainstorm and produce creative solutions from initial concept through final design
- Establish and maintain standards for design and production best practices
- Contribute to enhancing skills/ design ideas/ quality control
- Provide updated status report to the management with forecast and analysis of any technical issues, costs, needs, etc.

DESIRED SKILLS & EXPERIENCE

- Experience in design and brand development
- Broad, expert-level knowledge of the Adobe Suite (Illustrator, InDesign, Photoshop)
- Proficiency in HTML5 / CSS3 development
- Working knowledge of a pre-press environment, including printing techniques, color theory, color separations, trapping, overprinting, bleeds and die lines
- Photography/videography skills
- Strong communication skills including the ability to articulate design rationale
- High Proficiency in Adobe CS especially InDesign, Illustrator, Photoshop

ACCOUNT ASSOCIATE

STARA Enterprise is looking for passionate and confident Account Associates for implementation and execution of new projects for STARA Enterprise. They are expected to provide excellent customer service, be efficient in relationship development with clients and support with increasing the sales revenue. The candidates are expected to have excellent language skills and negotiation skills.

JOB RESPONSIBILITIES

- Providing service, recommendations and advice to clients using STARA services.
- Finding new clients and closing new project deals for STARA Enterprise.
- Communicating professionally, clearly and courteously with clients by telephone, email and face to face.
- Assisting in the search for additional sales opportunities to regional customers.
- Understanding the organization's brand management products and services, and keeping up-to-date with changes.
- Understanding and anticipating clients' needs, budget & market area as well as providing solutions that meet their requirements.

DESIRED SKILLS & EXPERIENCE

- Demonstrates initiative to help meet and exceed goals.
- Outstanding communication skills.
- Excellent negotiation skills.
- Ability to multi-task and meet deadlines.
- Passion for marketing and sales.

HOW TO APPLY

STARA Enterprise is currently expanding and we are looking for web marketing enthusiasts to join us in our venture. If you're interested send an application in by the following instructions.

To apply: Please send your resume and a cover letter as ONE PDF FILE to staraenterprise@outlook.com

- Label the PDF file as Firstname_Lastname_ position
- The cover letter should include:
- Name
- Intended position

Answers to the following questions:

- Why do you want to be part of STARA Enterprise?
- What do you see yourself doing in your position?
- What are your greatest strengths that you can contribute to STARA Enterprise?
- Management holds the right to assign a position that may not correspond to your choice
- You will receive an interview sign up schedule after submission of your resume and cover letter

● If you have any questions or concerns, please do not hesitate to contact us at staraenterprise@outlook.com or check the website and Facebook page for further updates.

